



Privacy Policy

Effective Date: 5th April 2025

Introduction

Karmarkar's Farm ("we," "our," "us") is committed to protecting the privacy of our customers, visitors, and partners. This Privacy Policy outlines how we collect, use, disclose, and safeguard your information when you visit our website [<https://karmarkarsfarm.in>] ("Website"). Please read this policy carefully to understand our views and practices regarding your personal data and how we will treat it.

Information We Collect

We may collect and process the following data about you:

1. **Personal Identification Information:** Name, email address, phone number, and any other information you provide by filling in forms on our Website.
2. **Technical Data:** IP address, browser type and version, time zone setting, browser plug-in types and versions, operating system, and platform.
3. **Usage Data:** Information about how you use our Website, such as the pages you visit, and the time spent on those pages.

How We Use Your Information

We use the information we collect in the following ways:

- **To Provide and Manage Our Services:** Including responding to inquiries, processing orders, and providing information about our products and services.
- **To Improve Our Website:** By analysing data to understand user behaviour and preferences, allowing us to enhance user experience.
- **To Communicate With You:** Sending newsletters, updates, and other communications related to our services, provided you have consented to such communications.

Sharing Your Information

We do not sell, trade, or otherwise transfer your personal information to outside parties except as described below:

- **Service Providers:** We may share your information with third-party service providers who perform services on our behalf, such as website hosting and data analysis.
- **Legal Requirements:** We may disclose your information if required to do so by law or in response to valid requests by public authorities.

Data Security

We implement appropriate technical and organizational measures to protect your personal data from unauthorized access, use, alteration, and disclosure. However, no method of transmission over the Internet or method of electronic storage is 100% secure; therefore, we cannot guarantee its absolute security.

Your Data Protection Rights

Depending on your location, you may have the following rights regarding your personal data:

- **Access:** The right to request copies of your personal data.
- **Correction:** The right to request that we correct any information you believe is inaccurate or complete information you believe is incomplete.
- **Erase:** The right to request that we erase your personal data, under certain conditions.
- **Restrict Processing:** The right to request that we restrict the processing of your personal data, under certain conditions.
- **Object to Processing:** The right to object to our processing of your personal data, under certain conditions.
- **Data Portability:** The right to request that we transfer the data that we have collected to another organization